



KENTUCKY CHAPTER

Greening the Bluegrass State

USGBC Kentucky Chapter Education Committee Chapter Aims, Objectives & Task Forces

Aim:

Provide the education and forum for market transformation.

Objective 1:

Provide education and consultation in support of the Governor's High Performance Buildings (HPB) Standards for public facilities.

Task:

Create a **HPB Standards Task Force** with the following responsibilities and criteria for success:

Responsibilities:

- Collaborate with USGBC advocacy committee chairman, governor's HPB advisory committee, and Kentucky Finance staff to determine specific education needs to increase familiarity with LEED in support of HPB Standards
- Evaluate existing LEED workshops and other green building education resources to fill needs accordingly (evaluate within the context of New Construction and Major Renovation)
- Collaborate with industry associations to deliver programming.
- Create workshop calendar
- Secure instructors/speakers based on workshop calendar
- Determine volunteers needed for each workshop
- Provide calendar, speakers, and volunteer needs to Logistics task force
- Document Annual Workplan and Volunteer Job Descriptions

Criteria for Success:

- Host no less than two workshops to address HPB Standards in 2009
Workshops must break-even or produce revenue for the chapter
- Workplan and volunteer job descriptions completed for USGBC board review and approval no later than December 1, 2009

Objective 2:

Diversify education committee to include the full spectrum of USGBC member categories and Kentucky populations.

Task:

Create a **Diversity Task Force** with the following responsibilities and criteria for success:

Responsibilities:

- Recruit education committee members to expand racial, economic, geographic and USGBC member categories
- Determine education needs based on these perspectives
- Collaborate with industry associations to inform education needs
- Document findings and recommendations for future program topics
- Create Annual Workplan and Volunteer Job Descriptions

Criteria for Success:

- Secure volunteer commitments to serve on education committee (that achieve racial, economic, geographic and expanded USGBC member categories). One year commitment preferred
- Provide report with recommendations for future programs prepared for Board review and approval by December 1, 2009
- Workplan and volunteer job descriptions completed for USGBC board review and approval no later than December 1, 2009

Objective 3

Evaluate and adopt profitable third-party green building education programs.

Task

Create **Program Review Task Force** with the following responsibilities and criteria for success:

Responsibilities

- Review third-party programs recommended by USGBC Chapter Growth Consultant Karmelle Chaise
- Augment recommendations with additional third-party options
- Create workshop calendar
- Secure instructors/speakers based on workshop calendar
- Determine volunteers needed for each workshop
- Provide calendar, speakers, and volunteer needs to Logistics task force
- Document Annual Workplan and Volunteer Job Descriptions

Criteria for success:

- Deliver minimum of one third-party program in 2009
- Workplan and volunteer job descriptions completed for USGBC board review and approval no later than December 1, 2009

Objectives 1 – 3

Task

Create **Logistics Task Force** with the following responsibilities and criteria for success:

Responsibilities

- Maintain overall education calendar for internal and external review
- Provide communications committee with all necessary programming information in a timely manner for marketing purposes
- Provide membership committee with staffing requirements for events
- Work with task force leadership to determine programming/event logistics and provide accordingly
- Document Annual Workplan and Volunteer Job Descriptions

Criteria for success:

- Program information is documented in a timely manner for communications and marketing purposes
- All event logistics are secured and adequately staffed in a timely manner
- Workplan and volunteer job descriptions completed for USGBC board review and approval no later than December 1, 2009